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Lyons' Den

Top 10 Slogans for Microsoft's New Ad Campaign

By Daniel J. Lyons

Recently, Microsoft announced a plan to improve their corporate image with a new ad campaign. Here are my top ten slogans for that campaign;

- 10) You can have it our way
- 9) Where do you want to go today? Wrong answer, don't make me get rough with you.
- 8) Home of the Whopper
- 7) PokeSoft, Gotta Get 'em All!
- 6) Compete Different
- 5) We put the M in Innovation.
- 4) Windows Powered, OR ELSE!
- 3) Keeping Tech Support in Business Since 1975
- 2) We're not a Monopoly, We just play one in Court. And finally...
- 1) Microsoft, an offer you can't refuse.

Use the Lyons' Den forum to add your own slogans to the list (No registration necessary).



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The Lyons' Den

Daniel J. Lyons started with the Mac back in 1989 laying out a High School newspaper on an SE and was immediately hooked.

Now, several computers later, he is hoping to share his thoughts and experiences and maybe even a few gripes with anyone who will listen.

Daniel has worked in several computer labs and built and maintained numerous office networks over the past ten years. He is currently employed as a Technology Manager and has experience with both AppleShare and NT networks.

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