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Sunday, 01 July, 2001

MacBC Poll: What is the most important part of an application?

The interface    The feature set    The stability    The size    Other  [Vote!](#) [Results](#)

## Mac Did You Know?

### Did You Know that Macs Make Better Copy than WinTels, Even when Promoting W2K?

22 February 1999

I got the February 2000 issue of CDW's Focus newsletter today and found some interesting graphics inside. This issue focuses on Windows 2000 exclusively, but the Mac still manages to make three appearances in the issue.

On Page 2 at the bottom of the Windows 2000 Quick Clicks is a photo of a desktop computer and a laptop computer with a, presumably, network cable connecting the two and both displaying the same graphic on their screens. The desktop computer is a PowerMac 7100 type system (Centris 650 case with manual inject floppy drive) with an Apple Adjustable Keyboard (no wrist rests and folded together) and an Apple ADB Mouse II.

On Page 3, in the upper right hand corner, accompanying a story on Clustering with Windows 2000 is an airbrushed 7000 series PowerMac with an Apple display, no logos are visible, but it's a

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very clear picture.

On Page 5 under a chart of New Ways to do Familiar Tasks is a barefoot man in a business suit on a surfboard holding a 100 series PowerBook.

It's ironic that, not only are these aging Macs still deemed photo-friendly, but that an equally aged WinTel machine would be completely unable to run Windows 2000.

*Submitted by Dan Lyons,  
The Lyons' Den*



read the small print



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